



Franchise Summary

Thermawood[®]
double glazing system

Energy Efficient + Retain Character + Reduce Noise



Double glazing systems

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The Opportunity

Thermawood is offering you an exciting opportunity with the development of their business format franchise.

Cold un-insulated homes can be a thing of the past with the Retro-Fitting of Double Glazing in Wooden Sash Windows.

Using innovative, research based, scientifically tested technology and a unique and efficient installation process that provides a better living and working environment.

The opportunity to operate your own business supported by a franchise and business system developed by successful and established business owners from the glass, window glazing and joinery industries.

The **Thermawood** system provides a complete drainage system for installing double glazing into wooden frames as well as improved thermal and acoustic insulation to existing, single glazed buildings with wooden window sashes. In doing so it creates a warmer, drier, healthier indoor living and working environment with the additional benefit of reduced energy costs.

As **Thermawood** continues with its ongoing innovation further exciting system development opportunities that exist within the **Thermawood** business will be released to further enhance business potential.

We invite you to consider this unique franchise business opportunity.

The Offer

Thank you for your interest in Thermawood.

The opportunity to become a member of the **Thermawood** Franchise is now!

We are currently establishing new franchise businesses and this is your chance to get in on the ground floor with a “new to Australia” business system that provides an innovative, research proven and field tested double glazing system creating healthier and more energy efficient homes.

An innovative and entrepreneurial opportunity in an established and growing market sector.

We assist Franchise Owners get off to a flying start by providing comprehensive initial training in all aspects of the business and an ongoing training system that enables you to fully develop the potential of your business minimizing risks and maximizing potential returns.

Franchise Owners will have access to specialised processes, a patented drainage system, tools and components that make the THERMAWOOD system unique.

Successful and proven marketing processes at a local level, together with regional and national marketing campaigns, will provide you with the tools and brand awareness that give you the opportunity to reach or exceed your business goals.

The Investment

Potential franchise owners will be provided with all the business, franchise and operating systems in a Franchise Manual.

Together with on-the-job training in the use of the **Thermawood** systems, marketing and business development tools to effectively operate their **Thermawood** business.

This is backed by a Franchise Support program committed to making your business achieve its potential.

We are prepared to fully train and assist the right people, so our years of experience in the industry can be passed on to get franchisees off to a great start. This is backed by a Franchise Support program committed to making your business a success.

The initial investment will depend on the nature and location of the franchise territory and its potential and your individual circumstances. The entry costs will be from \$87,000 if you already have a van. This fee includes your initial launch marketing fund, tooling, computer, working capital and a contingency for accounting and legal advice.

The investment amount not only includes the initial franchise premium but an estimate of the full cost of training, franchise launch marketing, together with essential business assets including vehicles, tools and equipment, initial stock.

It should be noted that establishment capital investment will vary depending on individual circumstances and should you decide to proceed further with your interest in this opportunity we welcome the opportunity to discuss this in detail with you.

The return on investment based on a review historic trading information and a comprehensive feasibility study is very attractive.

We are now looking for interested potential franchisees to join us, and help expand the **Thermawood** brand and company in Australia.

For more information on the **Thermawood** business opportunity please contact Graeme Clarke by email info@thermawood.com.au or by phone +64 021 222 3501

What is the Thermawood System?

Thermawood provides a specialised, innovative and tested solution to rebate existing wooden sashes allowing you to retro fit double glazing and draft seals into existing wooden windows.

The system uses a patented drainage system and processes.

What are the benefits of the **Thermawood** System?

The **Thermawood** system provides a complete drainage system for installing double glazing into wooden frames as well as improved thermal and acoustic insulation into buildings with existing wooden windows. In doing so it allows you to retain character, creates a warmer, drier, healthier indoor living and working environment, together with the additional benefit of reduced energy costs.

Whilst primarily used in residential dwellings, excellent results have also been gained in other types of buildings such as school classrooms.

How does it work?

Thermawood uses a range of different double glazing options which provide different levels of performance that significantly outperform single glazing in terms of:

- **Retaining Character**
- **Reducing energy costs**
- **Adding Value**
- **Heat Performance – reducing heat loss**
- **Fading Protection – reducing UV, heat and light damage**
- **Cooling performance – reducing heat gain**
- **Condensation – reduction**
- **Noise control – reduction in perceived sound**
- **Creating a warmer/cooler, healthier, drier home**

A range of patented, specialised components and tools are only available to Franchise Owners including:

- **drainage adaptors**
- **blocks**
- **beads**
- **seals**
- **specialized tooling**

All exclusive to **Thermawood** franchisees. These are used together with specified carpentry, glazing, building tools and equipment and a highly efficient installation process that provides consistently high quality results.

Who are we?

The Thermawood brand, system, products, tools and processes have been pioneered by Retro-Fit NZ Limited.

The founders are a group of five business owners with many years of successful business experience in the glass, glazing and joinery industries.

Looking for a better solution to the re-glazing of existing wooden sash windows that not only provides a healthier living environment, but is also cost effective, easy to install and delivers consistently high quality results, the founders and directors of Retro-Fit have invested heavily in research and development over a number of years.

The resulting **Thermawood** system achieves the solution that Retro-Fit was looking for, and more. The results have been independently tested by UNITEC Institute of Technology and Fletcher Building providing proof of the claimed benefits and also meeting and exceeding the relevant building code requirements required for its use.

Thank you again for your inquiry. We look forward to hearing from you.

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